PRESS RELEASE

The Board of Directors of Datrix S.p.A. acknowledges the preliminary consolidated figures relating to revenues consolidated at 30 June 2022[1]

Significant growth results confirmed in Italy and abroad following the internationalization strategy launched in 2021

Consolidated revenue expected at Euro 6.7m, up +23% (Euro 5.4m in H1 2021[2])

Significant progress in the AI division for Data Monetization +38% compared to the same period of the previous year (Euro 1.4m in 1H 2021[2]) thanks to the acquisition of new customers and the growth of those currently in the portfolio

31% of total revenue generated abroad (25% in H1 2021[2]) thanks to the growing contribution of Adapex (expected revenue at Euro 1,1m in H1 2022)

73% recurring revenues (67% in H1 2021)

Milan, 27 July 2022 - Datrix SpA, a leader in the development of Augmented Analytics solutions and services based on Artificial Intelligence and Machine Learning Models for data-driven growth of companies, a company listed on the regulated market Euronext Growth Milan, multilateral trading facility organized and managed by Borsa Italiana S.p.A., ISIN code IT000546837, announces that today the Board of Directors has taken note of the preliminary consolidated data relating to revenues as at 30 June 2022, not subject to audit.

In particular, the revenue figure at 30 June 2022 stood at Euro 6.7m, an increase of + 23% compared to the pro forma figure for the first half of 2021, which includes the consolidation of Adapex Inc. from 1 January 2021.

The AI Area for Data Monetization records revenues of € 1.9m, an increase of 38% compared to the pro forma figure at 30 June 2021 (Euro 1.4m in H1 2021[2]).

The following also increased in the first half:

- the percentage of revenues generated abroad equal to 31% of total consolidated revenues (25% in H1 2021[2]), for a value of Euro 2.1m at 30 June 2022;
- the value of recurring revenues, which reach 73% of the total revenues achieved by the Group (67% in H1 2021[2]), for a value of € 4.9m at 30 June 2022.

---

[1] Preliminary unaudited results for the year ended 30.06.2022
[2] Proforma consolidated data as at 30.06.2021 (including Adapex Inc. from 01.01.2021, consolidated as of 08.11.2021)

***

"The extremely positive results of the first half of the year confirm the validity of our strategic, industrial and internationalization project. The acquisition of Adapex in the US at the end of 2021 and the subsequent integration within the Group have supported the significant progress of the AI division for Data Monetization with a consequent cross-selling of the proposed solutions also in Europe to support growth", **says Fabrizio Milano d'Aragona, CEO of Datrix.** *"In addition, the technology integration on the MarTech area is bringing important results, creating a virtuous circle on the progress of recurring revenues, which now account for 73% of the total turnover achieved. Lastly, in line with the growth strategy communicated to the market at the time of listing, the search continues for concrete opportunities to acquire new realities that, in a synergic manner, could become part of our Group, and at the moment there are a number of dossiers under evaluation".*

***

This press release, as well as all financial press releases, are uploaded in the Investor Relations section of the Datrix website at the link https://datrixgroup.com/investor-relations/comunicati-finanziari/.

***

Datrix

Datrix is a group of tech companies that develop sustainable Artificial Intelligence solutions (Augmented Analytics and Machine Learning Models) for data-driven growth of companies. Datrix solutions add measurable value because they collect data from internal and external sources, integrate it, look for correlations, uncover valuable insights and operational information, and suggest actions.

The Group is active in four business areas:

1. AI for Marketing & Sales: develops artificial intelligence solutions to increase the marketing and sales performance of companies;

2. AI for Data Monetisation: applies artificial intelligence to data collected by companies in compliance with privacy regulations, turning it into economic value for them;

3. Machine Learning Model Serving: develops transparent and scalable analysis models based on a machine learning algorithmic framework to support organisations in opening new business frontiers;

4. AI for FinTech: develops solutions using unconventional alternative data to improve the performance of institutional and private investors in stock selection, identification of innovative investment themes and ESG scoring.

Since 2019, Datrix has also accelerated its growth path through acquisitions in Italy and abroad. The following are now part of the Datrix SpA Group: 3rdPlace Srl, FinScience Srl, ByTek Srl, Paperlit Srl, Datrix US Inc. and Adapex Inc. Datrix, through its subsidiary 3rdPlace, is a technology partner of international consortia for important R&D projects in the financial, biomedical and cybersecurity fields, funded by the European Union and Italy and based on Artificial Intelligence algorithms. Datrix operates through four offices in Italy (Milan, Rome, Cagliari and Viterbo) and one in the United States. More at datrixgroup.com

For more information:

Investor Relations: Giuseppe Venezia, tel. +39 0276281064 - ir@datrixgroup.com

Investor Relations Consultant: Francesca Cocco (Lerxi Consulting) - ir@datrixgroup.com

Press Office: Spriano Communication & Partners
Matteo Russo, mob. +39 3479834881 - mrusso@sprianocommunication.com
Jacopo Ghirardi, mob. + 39 3337139257 - ufficiostampa@sprianocommunication.com

Euronext Growth Advisor: Alantra
Stefano Bellavita, tel. +39 0263671601 - stefano.bellavita@alantra.com