

PRESS RELEASE

PUBLICATION OF THE ORDINARY SHAREHOLDERS' MEETING NOTICE OF CALL AND FILING OF THE DOCUMENTATION

Milan, 13 April 2023 - Datatrix S.p.A., Datatrix or the Company - Ticker DATA, leader in the development of Augmented Analytics solutions and services based on Artificial Intelligence and Machine Learning Models for the data-driven growth of companies, listed on Euronext Growth Milan, ISIN code IT000546837, announces that the notice of call of the Company's Ordinary Shareholders' Meeting convened for 28 April 2023 at 10:00 at the Company's offices in Milan, in Foro Buonaparte 71 and, if necessary, on second call for 29 April 2023, same place and same time, was published on the Company's website at <https://datrixgroup.com/investor-relations/assemblee/> and on www.emarketstorage.com, as well as an extract in the newspaper "Libero".

It should be noted that the record date for attending and exercising the right of vote at the shareholders' meeting is set for 19 April 2023.

Furthermore, it should be noted that the draft financial statements and the consolidated financial statements as at 31 December 2022, accompanied by the management report of the Board of Directors, the Report of the Board of Statutory Auditors and the Independent Auditors, the forms for the proxies and sub-proxies to the designated representative, the explanatory report of the Board of Directors on the items on the agenda as well as the reasoned proposal of the Board of Statutory Auditors for the appointment of the audit firm, pursuant to article 13 of Legislative Decree 39/2010. The Company reminds that the participation of shareholders in the meeting will take place exclusively through the designated representative Monte Titoli S.p.A. based in Piazza Affari 6, 20123, Milan.

Datatrix

Datatrix is a group of tech companies, listed on the Italian Stock Market, that develop sustainable Artificial Intelligence solutions (Augmented Analytics and Machine Learning Models) for data-driven growth of companies. Datatrix's solutions add measurable value because they collect data from internal and external sources, integrate it, look for correlations, uncover valuable insights and operational information, and suggest actions, with efficiency as a goal.

The Group is active in four business areas:

- 1. Machine Learning Model Serving develops descriptive, predictive & prescriptive data-science models to maximize the efficiency of industrial and management processes;*
- 2. AI for Data Monetization applies artificial intelligence to data collected by companies in compliance with privacy regulations, turning it into economic value for them;*
- 3. AI for Marketing & Sales develops artificial intelligence solutions to increase Marketing and Sales performance of companies;*
- 4. AI for FinTech develops solutions using unconventional alternative data to improve the performance of institutional and private investors in stock selection, identification of innovative investment themes, and ESG scoring.*

Since 2019 Datatrix has also accelerated its growth path through acquisitions in Italy and abroad. The following are now part of the Datatrix SpA Group: 3rdPlace Srl, FinScience Srl, ByTek Srl, Paperlit Srl, Datatrix US Inc. and Adapex Inc. From the acquisition of the company Aramis and the merger of expertise with 3rdPlace, the new player Aramix was born in 2023, reinforcing the Machine Learning & Model Serving area. Through its subsidiaries, Datatrix is a technology partner of international consortia for major R&D projects in finance, biomedical and cyber security, funded by the European Union and Italy and based on Artificial Intelligence algorithms.



Datrix operates through four offices in Italy (Milan, Rome, Cagliari and Viterbo), one in Dubai and one in the United States. Read more at datrixgroup.com/en/.

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