

DATRIX GROUP

COMPANY LISTED ON EURONEXT GROWTH MILAN, LEADING THE FIRST INTERNATIONAL AI-POWERED ECOSYSTEM OF VERTICAL SOFTWARE COMPANIES

APPOINTS

NICCOLÒ BOSSI AS GENERAL MANAGER

TO DRIVE STRATEGIC GROWTH AND ACCELERATE MARKET EXPANSION

EXECUTIVE WITH 25 YEARS OF PROVEN EXPERIENCE IN ITALIAN AND MULTINATIONAL COMPANIES, HE HELD KEY ROLES IN ENGINEERING INGEGNERIA INFORMATICA, AS HEAD OF M&A, AND AT **LASTMINUTE.COM**, AMONG OTHERS, AS GENERAL MANAGER OF METASEARCH BUSINESS. AS **CHIEF OPERATING OFFICER OF 24ORE BUSINESS SCHOOL**, HE LED THE DIGITAL TRANSFORMATION OF ITALY'S LARGEST BUSINESS SCHOOL AND SUCCESSFULLY COMPLETED ITS SALE TO A PRIVATE EQUITY FUND.

MILAN, Italy – [9th September 2025] – **DATRIX S.P.A.** ("Datrix" or the "Company"), company listed on Euronext Growth Milan (ISIN code IT00054683), leading the **first international AI-powered ecosystem of vertical software companies**, announced today the appointment of **Niccolò Bossi as General Manager**, effective immediately. This strategic leadership addition reinforces Datrix's commitment to accelerating growth and enhancing operational excellence as the company is perfectly positioned to capitalize on its past investments in research and development and is poised to ride the new wave of the AI-baked-applications growth.

Niccolò Bossi **brings complementary expertise and extensive experience in Digital Transformation**, Corporate Development, and General Management to Datrix, **where he will oversee operational strategy and business development initiatives**, while playing a pivotal role in executing the Group's vision and driving the company's ambitious growth trajectory. Additionally, **he will steer the company's new investor relations strategy with a stockholder-first approach**, ensuring that Datrix's value is properly reflected in its stock price.

Transformational C-level executive with a proven track record of leading both public and private companies, Niccolò Bossi started his career in Finmatica in 2000 and then joined Engineering Ingegneria Informatica in 2004. As **Head of M&A and IR** he executed more than 20 M&A transactions contributing to make the Group the largest Italian ICT system integrator. During his tenure at **lastminute.com** he served in various senior roles including **Managing Director** of the metasearch business, Head of Strategic Business Planning, Head of Corporate Development and Investor Relations driving a significant growth of the group market cap. Between 2022 and 2024, as **Chief Operating Officer at 24ORE Business School**, he led the digital transformation of Italy's largest business school and successfully executed its sale to a Private Equity fund.

"We are thrilled to welcome Niccolò Bossi to our leadership team at this exciting juncture in Datrix's evolution - said Fabrizio Milano d'Aragona, CEO and Co-Founder of Datrix Spa - Niccolò's proven track record in scaling technology businesses and his ability to effectively combine operational management with meaningful dialogue with shareholders and investors, consistently generating tangible value for companies and their stakeholders, make him the ideal leader to help us capitalize on the tremendous opportunities ahead. His appointment reflects

our commitment to accelerate the strategy of building a wide ecosystem of owned companies through a disciplined investment approach”.

*“I am honored to join Datrix at such a transformative time for both the company and the AI industry - said **Niccolò Bossi, newly appointed General Manager of Datrix Spa** - Today, investing in applied AI has become a CEO priority, unlike when the company went public and AI was primarily a technical domain under CTO competence. This shift from technical implementation to business leadership represents a fundamental change that perfectly aligns with Datrix's strategic positioning. What makes Datrix truly unique is its exclusive focus on applied AI with a ready-to-deploy tech stack of 100+ algorithms, machine learning models and softwares that can be seamlessly plugged into our clients' existing domains, enhancing performance without the integration costs traditionally associated with system integrator approaches. I look forward to working alongside Fabrizio and the exceptional team to accelerate our growth, expand our market presence, and continue developing AI solutions that are both technically advanced and commercially viable”.*

About Datrix

Datrix is a Group listed on Euronext Growth Milan (ISIN code IT00054683), leading the first international ecosystem of vertical Artificial Intelligence software companies.

The Group is active with AI-Based solutions in 2 business areas: AI for Data Monetization (to maximize growth opportunities in the Martech, AdTech, and FinTech sectors by transforming data into tangible value) and AI for Industrial & Business Processes (to optimize the efficiency of industrial and business processes in key sectors such as energy, manufacturing, finance, logistics, and transportation).

The Datrix Group today includes the brands: Adapex, Aramix, ByTek, FinScience and Navla

Datrix is also a technology partner of over 20 universities and international research centers for important Research & Development projects (funded by the European Union and Italy) based on Artificial Intelligence algorithms in the fields of LifeScience/Health, Social Well Being, and Cybersecurity.

Datrix, with headquarters in Italy, operates in Europe, the United States, and the United Arab Emirates.

More info at www.datrixgroup.com

For more information:

Investor Relations: Giuseppe Venezia, tel. +39 0276281064 - ir@datrixgroup.com

Investor Relations Consultant: Francesca Cocco (Lerxi Consulting) - ir@datrixgroup.com

Euronext Growth Advisor: Alantra / Stefano Bellavita, tel. +39 0263671601 - stefano.bellavita@alantra.com

Marketing & Communication: Pierluigi Vacca (CMO Datrix) - pierluigi@datrixgroup.com

Press Office: Dario Ferrante, mob. 3891328130 - dario@miserveunufficiostampa.com