



Datrix Board reviews preliminary consolidated results as of December 31, 2025. The transition towards a high-margin AI-native model is reflected in a significant improvement in profitability

- **Adjusted EBITDA¹ of approximately €1.8 million, +70% (FY2024: €1.0 million)**
- **Adjusted EBITDA Margin on Total Revenues more than doubled compared to FY2024 (13% vs 6%)**
- **Consolidated Net Revenues² of approximately €10.9 million (FY2024: €12.8 million), in line with the strategic repositioning and the focus on higher-margin activities**
- **Consolidated Total revenues³ of approximately €13.6 million (FY2024: €18.2 million)**
- **Net Financial Position (net debt) of approximately €2.4 million, improving compared to the half-year figure of €2.5 million**

Milan, 25 February 2026 – The Board of Directors of **Datrix S.p.A.** ("Datrix" or the "Company"), a company listed on Euronext Growth Milan (ticker: DATA.MI - ISIN IT0005468357) and leading the first international ecosystem of vertical Artificial Intelligence software companies, meeting today, reviewed certain consolidated financial data as of December 31, 2025, prepared in accordance with Italian accounting principles and unaudited.

"2025 represents a turning point in the evolution of the Datrix Group and the preliminary results of the year ended confirm that the direction we have taken is the right one. The transformation we have initiated has prioritised quality and profitability over volumes. The significant improvement in Adjusted EBITDA and in Margin on Revenues demonstrates the strength of our new operating model. Today we operate with a leaner and more focused structure, laying solid foundations for profitable and sustainable growth." **Commented Fabrizio Milano d'Aragona, CEO of Datrix.**

FY2025 Key preliminary results

The significant growth in **Adjusted EBITDA** to approximately €1.8 million compared to the FY2024 (+70%), and the increase in **margin** on Total Revenues to 13% versus 6% in FY2024 (+122%), highlight a structural improvement in the quality of the mix and in the Group's operational efficiency, despite a phase of transformation and transition.

Consolidated Net Revenues, which includes revenues from sales net of AdTech segment's COGS, amounted approximately to €10.9 million, down 15% compared to the FY2024 (€12.8 million).

Consolidated Total Revenues amounted to approximately €13.6 million (€18.2 million in FY2024). **Recurring revenues** represented 60% of total revenues, while **revenues from international clients** accounted for 47% of total revenues.

¹ EBITDA is represented by Operating Income before depreciation and amortisation of tangible and intangible assets and is normalised to account for non-recurring revenues and costs, as well as contributions, capital losses and capital gains not related to ordinary business operations. EBITDA as defined is a measure used by the Company's management to monitor and evaluate its operating performance; it is not identified as an accounting measure under national accounting standards and, therefore, should not be considered an alternative measure for evaluating the economic performance of the Group. Since the composition of EBITDA is not regulated by the relevant accounting standards, the determination criteria applied by the Group may not be consistent with those adopted by others and, therefore, may not be comparable. EBITDA before adjustments amounts to approximately €1.5 million (€1.4 million in FY2024).

² "Net Revenues" refer to "Net AdTech Revenues", i.e. AdTech gross revenues net of cost of goods sold (COGS) of Adapex, plus revenues from ByTek and Aramix.

³ "Total Revenues" refer to "Gross AdTech Revenues" of Adapex, plus revenues from ByTek and Aramix, which by their structure do not include pass-through components, and Other Revenues.

In terms of breakdown of **Consolidated Total Revenues**:

- **AI for Data Monetization** (85% of total business lines revenues) recorded revenues of approximately €11.1 million compared to €16.0 million in FY2024. The **AdTech** segment (Adapex) generated revenues of approximately €5.4 million (€10.2 million in FY2024).
- The **MarTech** segment (ByTek) reported revenues of approximately €5.7 million (€5.8 million in FY2024).

The selective discontinuation of low-margin legacy activities within the AdTech segment and the repositioning towards a publisher-centric, AI-powered model led to a complete reorganization of the managerial structure, enabling the development of a new growth plan focused on premium publishers.

Within the MarTech segment, a progressive transition was undertaken from traditional digital media-marketing services towards intelligence activities based on the proprietary prediction platform, repositioning ByTek as an AI-product-native business. The ByTek Prediction Platform is consolidating its position in the enterprise segment, representing a strategic proprietary asset.

These decisions impacted revenue generation during the second half of 2025, while at the same time clearly directing future growth objectives based on more sophisticated, 100% AI-driven models, which ensure a leadership positioning for the Group's companies in their respective areas of operation.

- **AI for Industrial & Business Processes** (15% of total business lines revenues) recorded revenues of approximately €2.0 million compared to €1.8 million in FY2024. The development of deep-tech solutions in the Industry 5.0 and energy efficiency segments continues, strengthening positioning in high-value vertical applications. Furthermore, the Group is consolidating its role as a reference player in high-impact innovative projects, as confirmed by the award to Aramix, as lead partner, of the RENDITA project, dedicated to the energy transition and the digitalisation of networks, which confirms the Company's ability to develop proprietary technological platforms in strategic areas for the resilience and efficiency of energy systems.
- **Other Revenues** amounted to approximately €0.5 million (€0.5 million in FY2024).

The **Net Financial Position** as of December 31, 2025 amounted to approximately €2.4 million (net debt), improving compared to €2.5 million (net debt) as of the first half of 2025, reflecting positive cash generation consistent with the virtuous evolution of the business. In comparison with December 31, 2024 (net cash of €0.7 million), the following items, among others, should be considered: i) extraordinary items of approximately €1.8 million related to the completion of payments for the acquisition of Adapex Inc. and ii) extraordinary costs related to the Group's reorganisation of approximately €0.4 million.

This press release is available on the Company's *website* www.datrixgroup.com in the “Investors/Press Releases” section, as well as at the SDIR ‘eMarket Storage’ circuit at www.emarketstorage.com.

ABOUT DATRIX

Datrix is a Group listed on Euronext Growth Milan (ISIN code IT0005468357), leading the first international ecosystem of vertical Artificial Intelligence software companies.

The Group is active with AI-Based solutions in 2 business areas: AI for Data Monetization (to maximize growth opportunities in the Martech, AdTech, and FinTech sectors by transforming data into tangible value) and AI for Industrial & Business Processes (to optimize the efficiency of industrial and business processes in key sectors such as energy, manufacturing, finance, logistics, and transportation).

The Datrix Group today includes the brands: Adapex, Aramix, ByTek and Navla.

Datrix is also a technology partner of over 20 universities and international research centers for important Research & Development projects (funded by the European Union and Italy) based on Artificial Intelligence algorithms in the fields of LifeScience/Health, Social Well Being, and Cybersecurity.

Datrix, with headquarters in Italy, operates in Europe, the United States, and the United Arab Emirates.

More info at www.datrixgroup.com

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